WHY MORTON?

DEMOGRAPHICS

2019 Total Population
2019 Daytime Population
Average Household Size
Median Income
Median Age
2019 Housing Units
owned (%)
rented (%)
vacant (%)

Average Home Value

Annual Household Grocery Spending

TRAFFIC
Interstate 74 - 39,200
Interstate 155 - 16,600

WORKFORCE

TOP EMPLOYERS
Caterpillar Logistics: 2,200
Morton Industries: 750
Matcor: 520
G & D: 480
Morton School District: 460
Morton Buildings: 385
Walmart Stores Inc: 260
Air-Land Transportation: 220
Nestle USA: 200
Parker Hannafin: 130
Morton Community Bank: 128
Sandridge Foods: 106
Otto Baum Company: 100

MORTON
16,218
19,870
2.4
$77,011
42
7.051
72.3
20.8
6.9
$232,859
$5,807

REGIONAL
272,098
299,990
2.38
$57,282
41
123,418
59.3
31.0
9.7
$168,065
$4,664

MORTON GAINS
3,652 PEOPLE EVERY DAY

MORTON GAINS

PEOPLE EVERY DAY

OTHER NATIONAL RETAILERS
Amoco
Arby’s
BP
Baymont Inn
Blain’s Farm & Fleet
Burger King
CVS Pharmacy
Caseys
Cracker Barrel
CrossFit
Culvers
Dairy Queen
Days Inn
Dollar General
Dollar Tree
Dominos
Dunkin Donuts
Gold’s Gym
Hallmark
Harvest Bread Co.
Holiday Inn Express
Jimmy Johns
Kentucky Fried Chicken
Kroger
La Quinta Inn
McDonalds
Monicals Pizza
O’Reilly Auto Parts
Park Inn by Radisson
Pizza Ranch
Subway
Taco Bell
The Digital Store
Wal-Mart

1 ESRI Community Profile Report Pulled on Morton Zip Code 61550 on 2/20/2020
2 ESRI Community Profile Report Pulled on Tri-County Urbanized Area Boundary on 2/20/2020
3 ESRI Traffic Count Map Pulled for Morton, IL 1/25/2020
INDUSTRY IN MORTON
INDICATORS OF SUCCESS

BUSINESS GROWTH & DEVELOPMENT

Enterprise Rental constructed a new facility in Morton for intake of fleet vehicles to be prepped for sale and distribution of new fleet vehicles to regional rental centers. Also location for rentals ranging from passenger vehicles to moving trucks.

GROWMARK Tank and Truck Center purchased a transportation facility with complete remodel and growing onsite team at 240 West Ashland Street. The Center is a growing space for hosting trainings for the GROWMARK network.

Morton Industries has grown from 270 employees to a stable 700 over the last two years with employees coming from surrounding 40+ miles.

Our OSF Medical facility welcomes 156 non-Morton patients per day. UnityPoint numbers are not reported, but conversations indicate patients are coming from outside Morton, as well.

Land has been purchased for proposed hotel development project along the N. Morton Ave corridor, details forthcoming.

Farm N Fleet attracts customers from a 40 mile radius.

DRIVERS OF TRAININGS & OVERNIGHT STAYS

G&D Industries
AutonomouStuff Vehicles
Caterpillar Parts Distribution
Yield 360
BottomLine Solutions
Morton Industries
Synergetic Industries
GROWMARK Tank & Truck Center
Precision Planting (HQ in Tremont with distribution facility in Morton)

TOP INDUSTRIES WITH 50+ JOBS

Machinery Manufacturing: 1577
Food Services and Drinking Places: 1013
Local Government: 723
Nursing and Residential Care Facilities: 712
Management of Companies and Enterprises: 689
Specialty Trade Contractors: 6679
Truck Transportation: 539
Fabricated Metal Product Manufacturing: 476
Motor Vehicle and Parts Dealers: 355
General Merchandise Stores: 313
Amusement, Gambling, and Recreation: 263
Religious, Grantmaking, and Civic Organizations: 260
Ambulatory Health Care Services: 242
Social Assistance: 234
Credit Intermediation: 201
Warehousing and Storage: 165
Administrative and Support Services: 163
Food and Beverage Stores: 153
Repair and Maintenance: 142
Support Activities for Transportation: 129
Construction of Buildings: 124
Merchant Wholesalers, Nondurable Goods: 114
Couriers and Messengers: 111
Wholesale Electronic Markets and Agenda: 101
Insurance Carriers and Related Activities: 101
Federal Government: 100
Petroleum and Coal Products Manufacturing: 90
Food Manufacturing: 87
Gasoline Stations: 84
Primary Metal Manufacturing: 76
Accommodation: 67
Building Material and Garden Equipment: 64
Wood Product Manufacturing: 63
Miscellaneous Store Retailers: 51

GROWING POPULATIONS

Residential growth holds steady with home sales and new construction in comparison to our region.

MORTON ATTRACTIONS

Events bringing visitors to Morton through Morton Park District, Morton Chamber of Commerce, Morton District 709 Schools, Blessed Sacrament and Bethel Lutheran private schools and Rural Home Missionary Association Annual Pastor’s Conference bringing in 400+ attendees throughout the Midwest and beyond for 3 – 4 days.