

# WHY MORTON?

## DEMOGRAPHICS

2019 Total Population
2019 Daytime Population
Average Household Size
Median Income
Median Age
2019 Housing Units
owned (%)
rented (%)
vacant (%)
Average Home Value
Annual Household Grocery Spending

MORTON	REGIONAL
16,218	272,098
19,870	299,990
2.4	2.38
\$77,011	\$57,282
42	41
7,051	123,418
72.3	59.3
20.8	31.0
6.9	9.7
\$232,859	\$168,065
\$5,807 <sup>1</sup>	\$4,664 <sup>2</sup>

### TRAFFIC

Interstate 74 - 39,200  
 Interstate 155 - 16,600<sup>3</sup>

## WORKFORCE

### TOP EMPLOYERS

- Caterpillar Logistics: 2,200
- Morton Industries: 750
- Matcor: 520
- G & D: 480
- Morton School District: 460
- Morton Buildings: 385
- Walmart Stores Inc: 260
- Air-Land Transportation: 220
- Nestle USA: 200
- Parker Hannafin: 130
- Morton Community Bank: 128
- Sandridge Foods: 106
- Otto Baum Company: 100

### OTHER NATIONAL RETAILERS

- Amoco
- Arby's
- BP
- Baymont Inn
- Blain's Farm & Fleet
- Burger King
- CVS Pharmacy
- Caseys
- Cracker Barrel
- CrossFit
- Culvers
- Dairy Queen
- Days Inn
- Dollar General
- Dollar Tree
- Dominos
- Dunkin Donuts
- Gold's Gym
- Hallmark
- Harvest Bread Co.
- Holiday Inn Express
- Jimmy Johns
- Kentucky Fried Chicken
- Kroger
- La Quinta Inn
- McDonalds
- Monicals Pizza
- O'Reilly Auto Parts
- Park Inn by Radisson
- Pizza Ranch
- Subway
- Taco Bell
- The Digital Store
- Wal-Mart

**MORTON**  
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## MORTON GAINS

# 3,652

## PEOPLE EVERY DAY

<sup>1</sup> ESRI Community Profile Report Pulled on Morton Zip Code 61550 on 2/20/2020

<sup>2</sup> ESRI Community Profile Report Pulled on Tri-County Urbanized Area Boundary on 2/20/2020

<sup>3</sup> ESRI Traffic Count Map Pulled for Morton, IL 1/25/2020

# INDUSTRY IN MORTON

## INDICATORS OF SUCCESS

### BUSINESS GROWTH & DEVELOPMENT

**Enterprise Rental** constructed a new facility in Morton for intake of fleet vehicles to be prepped for sale and distribution of new fleet vehicles to regional rental centers. Also location for rentals ranging from passenger vehicles to moving trucks.

**GROWMARK Tank and Truck Center** purchased a transportation facility with complete remodel and growing onsite team at 240 West Ashland Street. The Center is a growing space for hosting trainings for the GROWMARK network.

**Morton Industries** has grown from 270 employees to a stable 700 over the last two years with employees coming from surrounding 40+ miles.

Our **OSF Medical** facility welcomes 156 non-Morton patients per day. UnityPoint numbers are not reported, but conversations indicate patients are coming from outside Morton, as well.

Land has been purchased for proposed **hotel development** project along the N. Morton Ave corridor, details forthcoming.

**Farm N Fleet** attracts customers from a 40 mile radius.

### DRIVERS OF TRAININGS & OVERNIGHT STAYS

G&D Industries  
Autonomous Stuff Vehicles  
Caterpillar Parts Distribution  
Yield 360  
BottomLine Solutions  
Morton Industries  
Synergetic Industries  
GROWMARK Tank & Truck Center  
Precision Planting (HQ in Tremont with distribution facility in Morton)

### TOP INDUSTRIES WITH 50+ JOBS

Machinery Manufacturing:	1517
Food Services and Drinking Places:	1013
Local Government:	723
Nursing and Residential Care Facilities:	712
Management of Companies and Enterprises:	689
Specialty Trade Contractors:	6679
Truck Transportation:	539
Fabricated Metal Product Manufacturing:	476
Motor Vehicle and Parts Dealers:	355
General Merchandise Stores:	313
Amusement, Gambling, and Recreation:	263
Religious, Grantmaking, and Civic Organizations:	260.
Ambulatory Health Care Services:	242
Social Assistance:	234
Credit Intermediation:	201
Warehousing and Storage:	165
Administrative and Support Services:	163
Food and Beverage Stores:	153
Repair and Maintenance:	142.
Support Activities for Transportation:	129.
Construction of Buildings:	124
Merchant Wholesalers, Nondurable Goods:	114
Couriers and Messengers:	111
Wholesale Electronic Markets and Agents:	101
Insurance Carriers and Related Activities:	101
Federal Government:	100
Petroleum and Coal Products Manufacturing:	90
Food Manufacturing:	87
Gasoline Stations:	84
Primary Metal Manufacturing:	76
Accommodation:	67
Building Material and Garden Equipment:	64
Wood Product Manufacturing:	63
Miscellaneous Store Retailers:	51

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### GROWING POPULATIONS

**Residential growth** holds steady with home sales and new construction in comparison to our region

### MORTON ATTRACTIONS

Events bringing visitors to Morton through **Morton Park District, Morton Chamber of Commerce, Morton District 709 Schools, Blessed Sacrament and Bethel Lutheran private schools and Rural Home Missionary Association Annual Pastor's Conference** bringing in 400+ attendees throughout the Midwest and beyond for 3 - 4 days.