

# WHY MORTON?

## DEMOGRAPHICS

Total Population	17,117 <sup>5</sup>	379,505
Daytime Population	18,440	380,322
Average Household Size	2.38	2.41
Median Income	\$80,701	\$60,296
Median Age	42.3	40.2
Housing Units	7,232	169,732
owned (%)	72.1% <sup>4</sup>	63.6%
rented (%)	20.3%	23.1%
vacant (%)	10.3%	13.3%
Average Home Value	\$226,986	\$157,489
Annual Household Grocery Spending	\$5,916.58 <sup>1</sup>	\$4,924.64 <sup>2</sup>

### TRAFFIC

Interstate 74 - 38,300  
 Interstate 155 - 22,500<sup>3</sup>

## WORKFORCE

### TOP EMPLOYERS

Caterpillar Logistics: 2,200  
 G & D: 650  
 Morton Industries: 600  
 FedEx: 600  
 Matcor: 520  
 Morton School District: 460  
 Morton Buildings: 371  
 Walmart Stores Inc: 260  
 Air-Land Transportation: 220  
 Nestle USA: 200  
 Parker Hannafin: 130  
 Morton Community Bank: 128  
 Precision Planting: 115  
 Sandridge Foods: 106  
 Otto Baum Company: 100

### OTHER NATIONAL RETAILERS

Aldi	Dunkin Donuts
Amoco	Gold's Gym
Arby's	Hallmark
BP	Harvest Bread Co.
Baymont Inn	Holiday Inn Express
Best Western	Jimmy Johns
Blain's Farm & Fleet	Kentucky Fried Chicken
Burger King	Kroger
CVS Pharmacy	La Quinta Inn
Caseys	McDonalds
Comfort Inn & Suites	Monicals Pizza
Cracker Barrel	O'Reilly Auto Parts
Culvers	Pizza Ranch
Dairy Queen	Starbucks
Days Inn	Subway
Dollar General	Taco Bell
Dollar Tree	The Digital Store
Dominos	Wal-Mart

**MORTON**  
 ECONOMIC DEVELOPMENT COUNCIL  
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## MORTON GAINS

# 2,880

## PEOPLE EVERY DAY

\*Within 2,449.45 square miles of Morton, Illinois

1 ESRI Community Profile Report Pulled on Morton Zip Code 61550 on 4/25/2022

2 ESRI Community Profile Report Pulled on Tri-County Urbanized Area Boundary on 4/25/2022

3 ESRI Traffic Count Map Pulled for Morton, IL 1/25/2020

4 2020 United States Census data (+/- 2.4%)

5 2022 Census

# INDUSTRY IN MORTON

## INDICATORS OF SUCCESS

### BUSINESS GROWTH & DEVELOPMENT

Our **OSF Medical** facility welcomes 156 non-Morton patients per day.

Headquarters of **Morton Buildings, Inc.** expanded their workforce and 2020 was a record year in sales.

New construction of 96 units for an **upscale luxury multi-family development** neighboring a new **daycare learning center** for over 120 children.

**Aldi** opened one of their 2000+ national stores in Morton, Illinois in December of 2021.

Since 2012, **i3 Broadband** has provided high capacity, 100% Fiber-Optic broadband services to residents and businesses throughout the Village of Morton.

### MORTON ATTRACTIONS

Events bringing visitors to Morton through **Morton Park District, Morton Chamber of Commerce, Morton District 709 Schools, Blessed Sacrament and Bethel Lutheran private schools, PDGA Disc Golf World Championship** and **Rural Home Missionary Association Annual Pastor's Conference** bringing in 400+ attendees throughout the Midwest and beyond for 3 – 4 days.

#### Ledgestone Open Disc Golf with over 2,000 competitors

This is the 12th year for the Ledgestone Open, which will take place 8/11 to 8/14 at 14 Central Illinois courses, including 3 courses within the Morton Park District. 2300 competitors expected

#### Paragon World Championships brings in over 2,000 competitors

Central Illinois will be hosting the Masters and Juniors this year, as 1100 competitors will be competing for over 25 World Titles at this summers PDGA Masters and Juniors World Championships. Morton played host to the 2019 PDGA Professional World Championships, and this year the Park is fortunate enough to host Master level players (40+) and Junior players (18 and under). Players will be competing July 12 to July 16 in a 5 round competition.

#### Morton Pumpkin Festival

Annual Celebration since 1976 that takes place in September and brings in over 75,000 visitors each year. Morton, Illinois, Pumpkin Capital of the World, producing 85% of the world's canned pumpkins at Libby's Nestle.

## TOP INDUSTRIES WITH 50+ JOBS

Machinery Manufacturing:	1517
Food Services and Drinking Places:	1013
Local Government:	723
Nursing and Residential Care Facilities:	712
Management of Companies and Enterprises:	689
Specialty Trade Contractors:	6679
Truck Transportation:	539
Fabricated Metal Product Manufacturing:	476
Motor Vehicle and Parts Dealers:	355
General Merchandise Stores:	313
Amusement, Gambling, and Recreation:	263
Religious, Grantmaking, and Civic Organizations:	260
Ambulatory Health Care Services:	242
Social Assistance:	234
Credit Intermediation:	201
Warehousing and Storage:	165
Administrative and Support Services:	163
Food and Beverage Stores:	153
Repair and Maintenance:	142
Support Activities for Transportation:	129
Construction of Buildings:	124
Merchant Wholesalers, Nondurable Goods:	114
Couriers and Messengers:	111
Wholesale Electronic Markets and Agenda:	101
Insurance Carriers and Related Activities:	101
Federal Government:	100
Petroleum and Coal Products Manufacturing:	90
Food Manufacturing:	87
Gasoline Stations:	84
Primary Metal Manufacturing:	76
Accommodation:	67
Building Material and Garden Equipment:	64
Wood Product Manufacturing:	63
Miscellaneous Store Retailers:	51

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## GROWING POPULATIONS

Residential growth holds steady with home sales and new construction in comparison to our region

## DRIVERS OF TRAININGS & OVERNIGHT STAYS

G&D Industries  
Hexagon | AutonomouStuff  
Caterpillar Parts Distribution  
Yield 360  
BottomLine Solutions  
Morton Buildings  
Morton Industries  
Synergetic Industries  
GROWMARK Tank & Truck Center  
Precision Planting (HQ in Tremont with distribution facility in Morton)